

# Top 5 New Dev in Downtown Auburn

In recent years Auburn's downtown spearheaded new energy and developments in this continuing

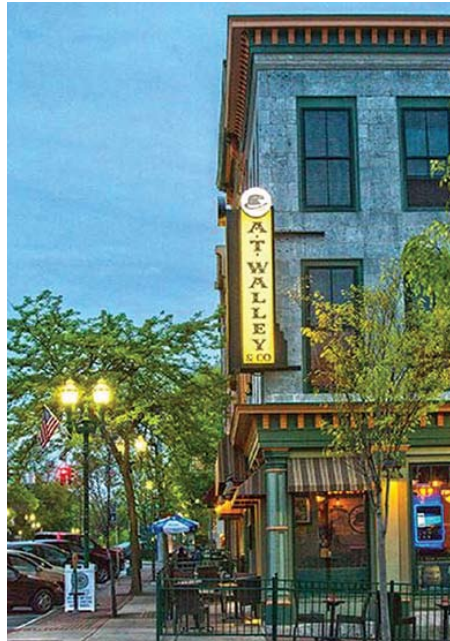


## 1 NEW Plaza of the Arts

A new cornerstone in downtown's redevelopment is Plaza of the Arts, which boasts a busy food court with The Counter Deli & Ice Cream, Rosalie's Bakery featuring Starbucks coffee, plus lots of outdoor plaza seating and an adjacent parking lot that hosts antique car shows & special events. Rotating local art work is on display in their main entrance lobby, and upstairs is an upscale conference room that can be rented for meetings. Plaza of the Arts was a \$3.5M new construction project that created many new jobs and relocated a corporation headquarters to Auburn, to host training sessions and workshops for the northeast.



## 2 NEW Eateries added to State Street's Creative Corridor



The southernmost block of State Street has seen extensive improvements and new businesses in the past few years. It started on the south end of the street with A.T. Walley's Whiskey & Cigar Bar. This establishment has led the charge in hosting street festivals & community events for everyone to enjoy. Next onboard was Osteria Salina, an Italian fine dining restaurant that offers live entertainment and a lovely al fresco eating area. Then along came Prison City Pub & Brewery, a sleek modern industrial space that offers farm to table fare, craft brews, live music & special events. Soon to open is Moondog Lounge a NYS wine & cheese Bar, where local artists' work is highlighted and has been incorporated right into the interior design. Comfortable furnishings, tin & exposed brick walls, and elegant lighting makes this a destination to unwind and enjoy a dessert and after a show.



## 3 Infusion of Public Art Leads to a NEW Art Trail

Visitors coming to Auburn should plan on enjoying the stops along Auburn's new Public Art Trail. Downtown Auburn boasts over a dozen public art installations including mosaics, sculptures, painted & vinyl murals and banners. Now, it will be easy & fun to visit these sites, since they're featured in a new brochure with bright, colorful graphics and a large-scale map with informative descriptions.

Art Trail stops include work by grand-scale outdoor commercial muralist Anthony Clubine, who brought new life & vibrancy to many brick walls downtown, while celebrating the businesses located there. Clubine's trail stops include painted murals on the Colonial Laundromat, Eliminator Automotive & Cycle, the Liberty Store, and Dance Hall Antiques. The Community Mosaic Project's stops include several

outdoor installations created with the enthusiastic help of hundreds of volunteers. Locations include Angelo's Pizza, the Boyle Center, Exchange Street, and the "Sam Kennedy: Tree of Life," on The Citizen building. Other Public Art Trail sites feature outdoor vinyl art banners, a metal sculpture and two indoor painted murals. To learn more visit [www.auburnarttrail.com](http://www.auburnarttrail.com) & like "Art for Auburn," on Facebook.

# elopments

own business region has experienced a renaissance. Numerous public and private investments have economic development in the historic City's center. The following is a list of five of the most recent revitalization effort.

Story By Jesse Kline and Connie Reilley



## 4 NEW Initiative for East Hill Development

Many properties on the south side of E. Genesee Street, an area known as East Hill, will receive a multi-million dollar rehabilitation that will lead to a new restaurant, new retail space and new residential living space for downtown. Brendan Grillo, President of Grillo Companies, and Stanley Kolonko, world-class ice sculptor and owner of the Ice Farm, have teamed up as S & B Catering, Inc. to recreate the former Daut's restaurant into the upscale HobNob

Kitchen & Bar. The fare will be a twist on American home-style comfort food, with a strong focus on local, fresh ingredients, sourced seasonally. The façade will showcase a full line of 8' high plate glass windows and door with glass transoms above to transform the space and let lots of natural light pour in. The completely redesigned establishment will be sleek & modern, and the owners hope to open by late summer or early fall of 2015. The property

will also offer four high-end apartments upstairs.

Grillo has additional residential property in the area, and sees East Hill as a growing area of opportunity. Once this project is under wraps, the focus will move a few doors down, to the old Auburn Flooring building and Piccorillo's. Planned for that redevelopment is high-end retail spaces on the street level, and 18 upper-story luxury apartments above.



## 5 NEW Owasco River Greenway Trail

Construction of the downtown link of the new Owasco River Greenway Trail will begin in the spring of 2016. Part of a 12-mile shared use trail system that starts in the northwest quadrant of the City and extends southward along the Owasco River to Emerson Park at the foot of Owasco Lake. The system consists of 14 major & minor trail nodes sited along the route for parking, seating, river overlooks, picnic facilities and interpretive & directional signage. The off-road portion of the trail, located only on publicly owned property, will be constructed for continued connectivity and to allow trail users to get closer to the Owasco River.

The project's first phase will focus on a 2-mile stretch in the heart of downtown, with construction starting next summer. Components include im-

proved sidewalks on East Hill, added seating areas, and sprucing up the river banks from Curley's Restaurant to Mill Street Dam. There's also a plan to build a water access platform on the inner river bank on Loop Road.

The purpose and goal of the trail is to augment the existing non-motorized transportation system that connects the City's low-to-moderate income residential neighborhoods to Auburn's central business district, employment centers and recreational opportunities. It will ultimately increase mobility, improve safety, provide accessibility, create economic opportunities and improve visibility of the Owasco River.

For more information about downtown Auburn, please contact Downtown BID at 315.252-7874, or email [connie@auburndowntown.org](mailto:connie@auburndowntown.org).



## To Start or Grow Your Business in Auburn and Cayuga County

Please contact the following Cayuga Economic Development Agency specialists...

### To START Your Business in Auburn and Cayuga County...

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Maureen Riester, the Business Development Specialist, is focused on new business for Cayuga County. This means attracting businesses to relocate or expand into the area, as well as assisting local entrepreneurs with startups. Maureen stays apprised of all available commercial properties in the area, contact her with your specific needs.



Maureen Riester  
Business Development  
Specialist

### To GROW Your Business in Auburn and Cayuga County...



Bruce Sherman  
Economic Development  
Specialist

Bruce Sherman, the Economic Development Specialist, focuses on the retention and expansion of our existing businesses within Cayuga County. His role is to help businesses navigate the various Federal, State, and local incentives and financing options for business development. With his background in both the public sector and financial sector, connecting businesses with the right resources, both private and public, is Bruce's forte.

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